



## NEWS RELEASE

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### **MOTORSPORT AFTERMARKET GROUP, INC. HIRES BRIAN ETTER AS CHIEF EXECUTIVE OFFICER**

IRVINE, California, November 5, 2007 – Motorsport Aftermarket Group, Inc. (“MAG”) is pleased to announce the appointment of Brian Etter as President and Chief Executive officer. Mr. Etter previously served as President of White Cap Construction Supply, an HD Supply Company (“White Cap”). White Cap is the nation’s largest supplier of hardware, tools & materials to professional contractors with annual sales of over \$1.5 billion. During his tenure at White Cap, the company increased sales from \$100 million to over \$1.5 billion, and completed over 35 acquisitions. In addition to his professional experience, Brian is actively involved in off-road racing, motorsport track management and development, and is a longtime Harley Davidson owner.

“We believe that Brian’s significant experience in sales and marketing, mergers and acquisitions, and general management, will play a vital role in furthering the strategic growth of MAG,” said Arnie Ackerman, Chairman of MAG’s Board of Directors. “We are pleased to welcome him aboard.”

“I am excited to join MAG and their family of industry leading businesses. This is an incredible opportunity to combine my professional experience and my passion for motorsports,” said Brian Etter, President and Chief Executive Officer of MAG.

Motorsport Aftermarket Group, Inc. is a leader in the design, manufacture and marketing of branded aftermarket parts for on-road and off-road motorcycles. MAG’s collection of highly recognized brands includes Kuryakyn, Vance & Hines, J&P Cycles, Performance Machine, Progressive Suspension, Renthal, Mustang and White Brothers.